

PAKISTAN CRICKET BOARD

INTERNATIONAL MEDIA RIGHTS

Pakistan Cricket Board (“PCB”) seeks applications from broadcasters and relevant entities for acquisition of Media Rights of international bilateral series, other international tournaments and PSL 2026; organized and controlled by the PCB for Broadcasting over Television, Digital, Audio, Web and Mobile Platforms for all global territories outside Pakistan (excluding Bangladesh) from January 1, 2026 to December 31, 2026.

Bidders may bid for global rights or for one or more regions outside Pakistan.

Detailed relevant information and Invitation to Tender (ITT) may be obtained from the undersigned during working days from **9 AM to 5 PM** Pakistan Standard Time (“PST”) on or before **January 02, 2026** upon written request through email through an authorized representative of the interested party.

Queries may be addressed in writing to the email address mentioned below. Information obtained from any other source shall not be deemed as official.

Fahad Ajmal,
Senior Manager Production,
Pakistan Cricket Board
Gaddafi Stadium, Lahore, Pakistan
pcb.bidding@pcb.com.pk
Tel: (92-42) 35717231-4
Fax: (92-42) 35711860

Proposals should be submitted in sealed envelopes in the manner set forth in the ITT, so as to reach the above address OR via email on or before **12:00 PM PST on January 07, 2026**. Technical Proposals shall be opened at **01:00 PM PST on January 07, 2026** at the office of PCB at National Cricket Academy, Lahore. Financial Proposals of technically disqualified Bidders shall be returned unopened. The date and time of opening of Financial Proposals shall be communicated to the Technically qualified bidders in due course of time.

PCB reserves the right in its discretion to cancel or amend the entire bidding process at any stage and to reject any or all proposals/bids prior to accepting the same.