

**REQUEST FOR EXPRESSIONS OF INTEREST
National Competitive Bidding (NCB)**

**“Hiring of a Firm for Validation of CSR Activities of Major Tobacco Companies
and Assessment of Their Impact in Tobacco-Growing Areas”**

PTB intends to hire Consulting Firms/ Organizations for Validation of CSR Activities of Major Tobacco Companies and Assessment of Their Impact in Tobacco-Growing Areas. Detailed information about organization is available on website: www.ptb.gov.pk. Prescribed standards contained in the **Instructions for Consulting Firms and TORs** may be viewed/downloaded from the websites www.ptb.gov.pk or www.ppra.org.pk. Prospective firms are encouraged to provide information that would be specific to the proposed services. The parameters for evaluating EOI responses are given below:-

- a) Complete historical profile of the firm including information regarding incorporation certificate, total experience, affiliation with relevant bodies and ratings (if any) and corporate profile indicating their years of operations, core competencies, management structure and systems etc. **{Max Score = 20}**
- b) Details of completed projects of similar nature and size with requisite information i.e. project description, cost of the project, client, duration etc. **{Max Score = 50}**
- c) Requisite technical competence to carry out the intended services. **{Max Score= 30}**

A consultancy firm, will be selected through **“Quality & Cost Based Selection (QCBS) Method”** in accordance with the procedures set out in the Procurement of Consultancy Services Regulations 2010 issued by the Public Procurement Regulatory Authority, (as amended from time to time) which can be viewed at the website: www.ppra.org.pk/legal/documents/regulations.

The electronic Expression of Interest, prepared in accordance with the instructions in the EOI document, must be submitted through EPADS before 18.12.2025 at 3:00 P.m. Manual bids shall not be accepted. The electronic expression of interest (EOI) will be opened on the same day i.e. 18.12.2025 by using EPADS (opening time at least 30 minutes after bid closing time), on www.eprocure.gov.pk.

Notification of the GRC constituted in terms of Rule-48 of Public Procurement Rules, 2004 is provided on EPADS at www.eprocure.gov.pk and www.ppra.org.pk.

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