



PAKISTAN CRICKET BOARD

**PROVISION OF DIGITAL & CREATIVE CAMPAIGN SERVICES FOR HBL PAKISTAN
SUPER LEAGUE (PSL 11)**

Pakistan Cricket Board (PCB), invites Electronic Request from the eligible Firms - who are in Active Taxpayer List with Income Tax Department and also registered with Sales Tax Department for the provision of **Digital & Creative Campaign Services for HBL Pakistan Super League (PSL 11)** Least Cost Based Selection method will be used.

Electronic Request for Proposal (RFP) containing detailed requirements, terms and conditions is available for the registered bidders on e-Pak Acquisition and Disposal System (EPADS) at (www.eprocure.gov.pk)

The Electronic Request for Proposals, prepared in accordance with the instructions laid down in the RFP documents, must be submitted through EPADS by or before 11:00 am, **10th December 2025**. Manual bids, shall not be accepted. The electronic submitted RFP will be opened on the same day at 11:30 am by using EPADS.

In terms of Rule 48 of Public Procurement Rules, 2004 Grievance Redressal Committee (GRC) is constituted for subject procurement. Notification of said GRC is provided on the PCB's website at www.pcb.com.pk and on EPADS at (www.eprocure.gov.pk).

Information obtained from any other source shall not be deemed official.

Name & Designation: Procurement Department
Address: Gaddafi Stadium, Ferozepur Road Lahore
Phone Number: 042-35717231-4
Email address: procurement@pcb.com.pk

Pakistan Cricket Board reserves the right, in its sole discretion, to cancel or amend the bidding process at any stage and may reject any or all bids or proposals at any time prior to acceptance.