AUCTION NOTICE

Walton Cantt Board intends to hold open public auction of Digital Streamers within the municipal jurisdiction of Walton Cantt Board on 26-01-2026 at 1100 hours in the office of the Cantonment Board Walton. In case of auction not held on due date, alternative dates are on 27-01-2026 or 28-01-2026 the details of Digital Streamers and earnest money are mentioned below.

Sr. No	Type of Digital Streamers	Nos of Pole	Size	Location	Security Certificate in shape of CDRs
1.	Digital Streamers (SMD) (Double Sided)	43	6'x3'	Jinnah Flyover to Khalid Butt Chowk	Rs. 15,00,000/- (1.5 M)
2.	Digital Streamers (SMD) (Double Sided)	31	6'x3'	Khalid Butt Chowk to Sher Khan Chowk	Rs. 15,00,000/- (1.5 M)
3.	Digital Streamers (SMD) (Double Sided)	28	6'x3'	Sher Khan Chowk to Defence Morr (Include 6 Poles of Defence Morr Bridge)	Rs. 15,00,000/- (1.5 M)
4.	Digital Streamers (SMD) (Double Sided)	40	6'x3'	Defence Morr to 27 No. Stop (Walton Road)	Rs. 5,00,000/- (0.5 M)
5.	Digital Streamers (SMD) (Double Sided)	32	6'x3'	27 No. Stop (Walton Road) to Khayban-e-Iqbal Chowk	Rs. 5,00,000/- (0.5 M)
6.	Digital Streamers (SMD) (Double Sided)	34	6'x3'	Khayban-e-Iqbal Chowk to Quanchi (Packages Mall Upto Flyover)	Rs. 10,00,000/- (1.0 M)
7.	Digital Streamers (SMD) (Double Sided)	62	6'x3'	Khursheed Alam Road	Rs. 5,00,000/- (0.5 M)
8.	Digital Streamers (SMD) (Double Sided)	50	6'x3'	Faisal Ghuman Road to Nishat Colony DHA Gate	Rs. 5,00,000/- (0.5 M)
9.	Digital Streamers (SMD) (Double Sided)	28	6'x3'	RA Bazar Ahmad Buksh Road to near Army Check Post	Rs. 5,00,000/- (0.5 M)

TERMS AND CONDITIONS OF AUCTION

i. Defaulters of any Government Organization particularly Walton Cantt Board are ineligible to participate in the auction.

ii. Interested firms / companies must be registered with the Income Tax and Sales Tax Departments.

iii. Earnest money/ security in shape of call deposit or a bank guarantee in favor of the Cantt Executive Officer shall have to deposit day before auction in the Office of the Cantt Board Walton. No call deposit shall be accepted on auction day.

iv. Representative of the firm shall possess CNIC and proper authority letter in original to participate in the auction.

v. Successful bidder shall deposit 25% of highest bid at the fall of hammer in shape of crossed cheque and shall provide pay order on the next working day in lieu of 25% of highest bid and the submitted cheque will be returned accordingly. Failure of compliance to this condition will lead to forfeiture of the security deposit/ amount.

vi. **In case the highest bidder fails to deposit 1/4th amount of highest bid within given timeline, the individual/firm will not be allowed to participate in any auction of WCB in future in addition to forfeiture of earnest money.**

vii. Balance amount of the highest bid i.e. 75% shall be deposited after the final approval of the Board, in three equal installments i.e. quarterly. Three postdated cheques of equal value of 75% of the highest bid shall also be provided by the successful / highest bidder.

viii. **In case, the contractor fails to deposit quarterly installment, grace period of 30 X days shall be given for recovery of installment. If he fails to deposit the quarterly installment after laps of 30 X days, the contract shall be canceled.**

ix. The successful bidder shall be bound to execute written agreement with the cantonment board before installation of Digital streamers.

x. **The successful bidder shall install Digital streamers on the auctioned site on his own expense and shall have to get electric connection installed at his own expense / cost from LESCO after obtaining NOC from Walton Cantonment Board.**

xi. The successful bidder shall before installation of the structure and displaying of video/commercial shall submit structure and foundation stability certificate by a qualified structural engineer registered

with Pakistan Engineering Council that the structure can bear the wind storm of upto the speed of 160 Km per hour.

xii. The maximum height of the Digital streamers should remain as to be determined by the CEO/Board.

xiii. Income Tax or any other tax, if levied by the Provincial or Federal Government, on auction shall be deposited by the successful bidder.

xiv. Auction of advertisement rights shall be for a period of one year only from the date of approval of bid and subject to any others conditions imposed by the board (extendable for two similar terms if the Board so decides on increase of rent as decided by the board).

xv. The advertiser shall display National Videos on the occasion 23rd March, 14th August, 06th September, Eidul Azha and other events / campaign of national and international significance whenever desired by the board / CEO and in this regard no payment / waiver shall be given to the advertiser.

xvi. If display of videos is blocked due to nonpayment of dues or any others fault at the part of the advertiser, no waive off shall be granted to the advertiser for that particular period.

xvii. The contractor shall develop and maintain nearby area in the vicinity of the Digital Streamers. The pole whereupon Digital Streamers are installed shall be painted with red oxide chemical periodically and as and when required by the CEO / Board. The Digital Streamers and pole board shall be properly maintain / kept clean and clear.

xviii. CEO / Board reserve the right to cancel the auction (prior to acceptance) due to any reason.

xix. Failure of the Successful Bidder to comply with the requirements of Clause V or Clause VI shall constitute sufficient grounds for the annulment of the LoA, and forfeiture of the Bid Security. In such an event, WCB reserves the right to:

a) Offer the heights bid to 2nd successful bidder or.

b) Take any such measures as may be deemed fit in the sole discretion of Walton Cantonment Board, including annulment of the bidding process.

xx. In case of any dispute decision of Director Lahore region will be final as arbitrator between WCB and advertiser.

xxi. Each lot shall be auctioned separately.

Information / detail are also available at Walton Cantonment Board / PPRA website. However the details also be taken from WCB office during working hours on any working day.

Note:- **The contractor / advertiser already working with Walton Cantonment Board are required to clear all outstanding dues before participating in the auction.**

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CANTONMENT EXECUTIVE OFFICER
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