



PAKISTAN CRICKET BOARD
INVITATION FOR BIDS
MEDIA RIGHTS OF PAKISTAN SUPER LEAGUE (PSL) FOR THE PERIOD 2026-29

Pakistan Cricket Board invites bids from interested parties who wish to acquire the Media Rights (i.e. television broadcasting, live streaming and other associated rights) for the Pakistan Super League (PSL) for the period 2026-29 (both years inclusive) for Pakistan Region.

Invitation to Tender (ITT) Document, containing all relevant details, may be obtained from the undersigned. Deadline for submission of Technical is 4th February 2026 at 03:00 PM. The Technical Proposals submitted will be opened on 4th February 2026 at 03:30 PM. Only technically qualified bidders will be allowed to participate further in the process. Financial Proposals of technically qualified bidders shall be opened at such time and date as may be communicated to technically qualified bidders.

Any additional information/details may be obtained in writing by sending an email to the address provided below:

Email address: bidding.psl@pcb.com.pk

Information obtained from any other source shall not be deemed official.

Pakistan Cricket Board reserves the right, in its sole discretion, to cancel or amend the bidding process at any stage and may reject any or all bids or proposals at any time prior to acceptance.