

in road accident

NAWABSHAH: A policeman, Constable Soomar Brohi, was killed and his five colleagues were injured when the police van they were riding overturned near Shahdadpur on Monday. Mian Bux Marri, Zafar Bughio, Ibrahim Brohi, Khadim Zardari and Murtaza Khaskheli were seriously injured in the accident, according to an official statement. — Correspondent

INTERNATIONAL CENTER FOR CHEMICAL AND BIOLOGICAL SCIENCES
H.E.J. RESEARCH INSTITUTE OF CHEMISTRY
DR. PANJWANI CENTER FOR MOLECULAR MEDICINES & DRUG RESEARCH
 UNIVERSITY OF KARACHI, KARACHI-75270

Request for Proposal (RFP)

The International Center for Chemical and Biological Sciences, invites online bids on SPPRA EPADS from active taxpaying, competent and qualified Consultants, registered with the relevant tax authorities and SPPRA EPADS, for the following:

RFP Title (Ref. No.: ICCBS-16916-020426)	Procedure	Bid Security
Hiring Consultant for Business Development of various ICCBS Self Generation Units	Least Cost Method	PKR 80,000/-

Document Fee and Important Dates

Tender Fee:	Rs. 2,000/-
Issuance start date:	18 March 2026
Issuance end date & time:	01 April 2026 at 04:30 PM
Submission date & time:	02 April 2026 at 11:30 AM
Opening date and time:	02 April 2026 at 12:00 PM

Tender documents are available at the Purchase Office of the International Center for Chemical & Biological Sciences, on any working day (Monday to Friday). The tender documents can be downloaded from the ICCBS and SPPRA EPADS websites. The tender fee of Rs. 2,000/- (non-refundable) must be deposited in United Bank Limited Account No. 1146-291497301 entitled "International Center for Chemical and Biological Sciences Tender Account". The original Deposit Slip / Online Deposit Receipt must be submitted along with the bid.

Tender document & Bid Security (with supporting documents) should be submitted/uploaded on SPPRA EPADS <https://portalsindh.eprocure.gov.pk/>. The Bid Security (mandatory), in favor of "International Center for Chemical and Biological Sciences Tender Account" along with the Original Bid (same as uploaded on EPADS) must be delivered to ICCBS on below mentioned address before bid opening schedule. Bids will be opened on the same date and venue in the presence of the bidders' representatives who may wish to attend.

N.B.(1) ICCBS reserves the right to reject any bid or cancel the bidding process subject to the relevant provision of SPP Rules 2010.

(2) Only uploaded bid along with supporting documents will be accepted. In case there is a contradiction between bidder's EPADS submitted bid and manually submitted bid, bid submitted on EPADS will be considered valid for evaluation purpose.

DIRECTOR (I.C.C.B.S)

For any information and details:

Purchase & Store Dept.

111-222-292 (159, 109, 108), 02134819011.

Add. tenders@iccs.edu.

iccs@hotmail.com.

Website: <https://www.iccs.edu>

SPPRA/EPADS Website:

<https://portalsindh.eprocure.gov.pk/>

services tribu

By Our Staff Correspondent

HYDERABAD: The provincial government has assailed the judgement of a divisional constitutional bench of the Sindh High Court (SHC) Hyderabad circuit regarding establishment of permanent benches of the Sindh Services Tribunal (SST) in Hyderabad, Sukkur and Larkana.

The Sindh government has questioned the judgement in the Federal Constitutional Court (FCC) for which the petitioners have received notices. The judgement by the division bench, comprising Justice Adnanul Karim Memon and Justice Riaz Ali Sahar, was passed in Dec 2025 while disposing of

petitioners...
 Nabli Qazi...
 According...
 received...
 counsel...
 FCC signa...
 Hyderabad...
 would be...
 The FCC...
 had ruled...
 was under...
 gation to...
 of the SST...
 Sindh Act 197...
 Sindh govern...
 ment bench...
 Hyderabad...
 six months...
 The court...

Gul Plaza built in plan, SBCA tells

Continued from Page 13

shops operating at the time of the incident and stated that the authority could not exercise post-completion regulatory oversight unless subsequent construction or alteration was reported to the authority through any source.

About post-occupancy inspections, it said that the role of the authority ceased upon issuance of completion/occupancy/regularisation unless additional construction/alteration was reported.

The builder concerned remained responsible for main-

tenance of the building period of one year after, the registered society/union/management committee were formed for building's upkeep.

'Building last inspected in 2003 before regula-

The SBCA chief in commission that ini-tiations were pointed out the building and the issued a show-cause "However, these vio-compoundable an-sequently, regularise-amnesty scheme 20

PPP's bold move

By Mohammad Hussain Khan

HYDERABAD: Ruling Pakistan Peoples Party (PPP) seems to have strengthened its position in Jamshoro with the Feb 25 joining of some known political faces from the district in order to lessen reliance on certain other political figures.

The newcomers had otherwise been opponents of the party for a long time.

The newcomers, Malik Changez, and a potent political force in the shape of Kamboh Khan Birhamani have recently joined the PPP after weeks, and probably months, of efforts made by senior party leaders.

Probably, welcoming them to the party fold may bode well for Malik Asad Sikandar — considered the 'King of Kohistan' — as far as his political and electoral fortunes are concerned. The newcomers are, precisely, his sworn political enemies.

It has greater political significance for Malik Asad Sikandar Shoro's rejoining of PPP ahead of the elections in Jamshoro.

Malik Changez and Birhamani were given a warm reception on their return to Jamshoro from Hyderabad after they joined the PPP.

President Asif Ali Zardari, Faryal Talpur, Chief Minister Syed Murad Ali Shah, Sindh Interior Minister Jam Khan Shoro and Hyderabad

Dawn.

Request for Proposal (RFP)

RFP # ICCBS-16916-020426.

Hiring Consultant for Business Development of various ICCBS Self Generation Units.

Date of Issue: 18 March 2026

Last Date & Time of Submission: 02 April 2026 at 11:30 AM

Date & Time of Opening of Tender: 02 April 2026 at 12:00 PM

Company Name: _____

NTN: _____, **SRB Registration Number:** _____

GST Registration Number: _____

Pay Order / Demand Draft # _____, **Dated:** _____

Amount of Rs. _____, **Drawn on Bank:** _____

*Tender Fee: Rs. 2,000/-
(Non-Refundable)*

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The International Center for Chemical and Biological Sciences, invites online bids on SPPRA EPADS from active taxpaying, competent and qualified Consultants, registered with the relevant tax authorities and SPPRA EPADS, for the following:

RFP Title (Ref. No.: ICCBS-16916-020426)	Procedure	Bid Security
Hiring Consultant for Business Development of various ICCBS Self Generation Units	Least Cost Method	PKR 80,000/-
Document Fee and Important Dates		
<ul style="list-style-type: none"> ▶ <i>Tender Fee:</i> Rs. 2,000/- ▶ <i>Issuance start date:</i> <u>18 March 2026</u> ▶ <i>Issuance end date & time:</i> <u>01 April 2026 at 04:30 PM</u> ▶ <i>Submission date & time:</i> <u>02 April 2026 at 11:30 AM</u> ▶ <i>Opening date and time:</i> <u>02 April 2026 at 12:00 PM</u> 		

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Tender Document/Bid (with a copy of Bid Security/Earnest Money and supporting documents) should be submitted/uploaded on SPPRA EPADS <https://portalsindh.eprocure.gov.pk/>. The Bid Security (mandatory), in favor of "**International Center for Chemical and Biological Sciences Tender Account**" along with the Original Bid (same as uploaded on EPADS) must be delivered to ICCBS on below mentioned address before bid opening schedule. Bids will be opened on the same date and venue in the presence of the bidders' representatives who may wish to attend.

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DIRECTOR (I.C.C.B.S)

For any information and details:

Purchase & Store Dept.

Tel # 111-222-292 (159,109, 108),02134819011.

EmailAdd.:tenders@iccs.edu,

store.iccs@hotmail.com.

ICCBS Website:<https://www.iccs.edu>

SPPRA/ EPADS Website: <https://portalsindh.eprocure.gov.pk/>

C O N T E N T S

1. Introduction	Page 4
2. Instructions	Page 5
3. Terms and Conditions	Page 7
4. Integrity Pact	Page 9
5. Scope of Service	Page 10
6. Bidder's Qualification Criteria	Page 19
7. Technical Evaluation Criteria	Page 20
8. Financial Proposal	Page 21

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KARACHI-75270**

1. Introduction

Dear Bidder

Thank you for your interest in responding to the ICCBS advertisement which floated on the ICCBS and SPPRA websites on **18 March 2026**, for “Hiring Consultant for Business Development of various ICCBS Self Generation Units”.

We expect to avail services/works/items of high standards that meet our prime and basic specifications through this transaction.

Please contact below for any information and query.

Purchase & Store Dept.

Tel # 111-222-292 (159,109, 108),02134819011.

EmailAdd.: tenders@iccs.edu,
store.iccs@hotmail.com.

Thank you.

Stamp and Signature

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KARACHI-75270**

2. Instructions

(a) Sign and Stamp

It is necessary to fill in the RFP Form meticulously and sign and stamp every page. Moreover, attach the required supporting documentation according to the requirement. The RFP document will be accepted ONLY on the ICCBS' prescribed RFP Document available on the SPPRA EPADS and ICCBS' Website.

(b) Filling in RFP Form

It is mandatory to fill the RFP Form in writing in ink or type. Do not leave any column/item blank. If you want to leave the item/column unanswered please, write 'Doesn't Apply/Doesn't Arise'. If you need more space, please attach a piece of paper and clearly mention the item/column name or number etc. that referred to the column/item of the RFP Form.

(c) Collection of Document

You can collect the RFP Document from the Purchase office of the **International Center for Chemical & Biological Sciences** from **18 March 2026** to **01 April 2026**.

(d) RFP Number

Please mention "RFP Number" (**ICCBS-16916-020426**) at the top left corner of the envelopes. ICCBS, may reject any bid subject to the relevant provision of SPP Rules 2010 and may cancel the bidding process at any time before acceptance of the bid or proposal as per Rule-25(i) of said rules.

(e) Communication

Any request for clarification regarding technical specifications should be submitted in writing to:

Purchase & Store Dept.
ICCBS-UoK.
Tel # 111-222-292 (159,109, 108),02134819011.
EmailAdd.: tenders@iccs.edu, store.iccs@hotmail.com.

Stamp and Signature

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(f) Submission of Documents and Address

Tender Document/Bid (with a copy of Bid Security/Earnest Money and supporting documents) should be submitted/uploaded on SPPRA EPADS <https://portalsindh.eprocure.gov.pk/>

One Envelope (copy of Uploaded bid) clearly labeled 'Original Document', along with 'Bid Security' must be submitted on or before the last date to submit the RFP documents.

RFP Documents can be dropped at the **Purchase Office**, ICCBS, University of Karachi till **11:30AM** on **02 April 2026**.

RFP Documents received by fax or email will not be accepted.

(g) Rights

Competent authorities reserve the right to accept or reject any quotation/RFP assigning reason thereof.

(h) Clarification / Proof

Please submit copies of certificates of registration with the Sales Tax and Income Tax departments. The firms should also provide a copy of the certificate(s) etc as proof of their claim.

(i) Additional Taxes

Tax(es)/Challan(s)/Levy(ies)/Custom Duties etc, if any or additional will be paid/borne by THE SUPPLIER as per SRO/Notification.

(j) Conditional Bids

Such bids will not be accepted.

Stamp and Signature

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3. Terms and Conditions

a. Bid Security

Bid Security, in the shape of a bank draft/pay order in the name of “**International Center for Chemical and Biological Sciences Tender Account**”, fixed at **PKR 80,000/-** should be submitted along with the tender documents.

b. Performance Security

The successful bidder should provide **PKR 200,000/-** Performance Security in the form of a Pay Order or bank guarantee before the signing of the Contract. The Performance Security shall extend at least three months beyond the Completion of the contract.

c. Validity of the Tender

All proposals and prices shall remain valid for a period of 90 days from the closing date of the submission of the proposal. However, the Firms are encouraged to state a longer period of validity for the proposal.

d. Currency

All currency in the proposal shall be quoted in Pakistan Rupees (PKR).

e. Ownership

The ownership of all products and services rendered under any contract arising as a result of this tender will be the sole property of ICCBS.

f. Arbitration and Governing Law

In case of any dispute, difference, or question which may at any time arise between the parties hereto or any person under them, arising out of or in respect of this Letter of Intent or the subject matter hereof, the same shall be referred to and finally resolved by arbitration under the Arbitration Act, 1940, as amended from time to time. The arbitration shall be administered in accordance with the rules and procedures of the Alternative Dispute Resolution International Center (ADRIC) at the ICCBS.

The arbitration shall be conducted by a sole independent arbitrator mutually agreed upon by the parties. If the parties fail to agree on an arbitrator within fifteen (15) days of a written request by either party, the arbitrator shall be appointed in accordance with the rules of the ADRIC. The seat and venue of arbitration shall be Karachi, Pakistan, and the proceedings shall be conducted in the English language. The substantive and procedural laws of Pakistan shall apply. Subject to the foregoing, the parties agree that the courts at Karachi shall have exclusive jurisdiction.

Stamp and Signature

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g. Acceptance of Tender

The ICCBS reserves the right not to accept the lowest and to annul the bidding process assigning reason whatsoever.

h. Compliance with specifications

The Firms shall provide information as per the requirements given in the scope.

i. Clarification

Consultant(s) who meet the requirements of the TOR's and the commercial and contractual conditions, and if the Consultant finds any ambiguity, omission or internal contradiction, or any feature that is unclear or that appears restrictive, they should seek clarification before the closing date of submission.

j. Bid Evaluation:

The bid will be considered the Most Advantageous Bid on most closely conforming to evaluation criteria and other conditions specified in the bidding document and having the least evaluated cost.

k. Cancellation

ICCBS reserves the right to cancel any or all of the above items if the material is not in accordance with its specifications or if the delivery is delayed.

l. Invoice

The invoice/bill should be submitted to the Procurement Department, ICCBS, University of Karachi.

m. Stamp Duty

The Stamp duty of 0.35% (Rule # 50 of SPP Rules) against the total value of the Purchase Order will be levied accordingly.

n. Payment:

The assignment is on percentage basis and will be paid by cheque after approval of the Report by the ICCBS.

o. Liquidity damages:

Liquidity damages at the rate of 2% per month of the total contract amount will be imposed on delayed completion of services.

Stamp and Signature

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4. Integrity Pact

- (a) Its intention is not to obtain the Provide and Supply work of any Contract, right, interest, privilege, or other obligation or benefit from the ICCBS or any administrative or financial offices thereof or any other department under the control of the ICCBS through any corrupt practice(s).
- (b) Without limiting the generality of the forgoing the Bidder represents and warrants that it has fully declared the charges, fees, commission, taxes, levies etc., paid or payable to anyone and not given or agreed to give and shall not give or agree to give to anyone within the ICCBS directly or indirectly through any means any commission, gratification, bribe, gifts, kickback whether described as consultation fee or otherwise, with the object of obtaining or including the Provide and Supply or service contract or order or other obligations whatsoever from the ICCBS, except that which has been expressly declared pursuant hereto.
- (c) The Bidder accepts full responsibility and strict liability for making any false declaration/statement, not making full disclosure, misrepresenting facts or taking any action likely to degrade the purpose of declaration, representation and warranty. It agrees that any contract/order obtained the aforesaid shall without prejudice to any other right and remedies available to the ICCBS under any law, contract, or other instruments, stand void at the discretion of the ICCBS.
- (d) Notwithstanding any right and remedies exercised by the ICCBS in this regard, Bidder agrees to indemnify the ICCBS for any loss or damage incurred by it on account of its corrupt business practice and further pay compensation to the ICCBS in any amount equivalent to the loss of any commission, gratification, bribe, gifts, kickback given by the firm/bidder as aforesaid to obtain or inducework/service or other obligation or benefit in whatsoever from the ICCBS.

Note:

This integrity pact is a mandatory requirement other than auxiliary services/works.

Stamp and Signature

5. Scope of Service

The following are the Self Generating Units of the ICCBS that are part of the Scope of this assignment:

- **THE CENTER FOR BIOEQUIVALENCE STUDIES AND CLINICAL RESEARCH (CBSCR)**

- **MARKETING UNIT:**

- **DIAGNOSTIC LABORATORY**

- **INTERNATIONAL ANALYTICAL CENTER (IAC)**

- **HALAL CERTIFICATION, TESTING AND RESEARCH SERVICES (HCTRS)**

- **NATIONAL REFERENCE Laboratory for the Department of Plant Protection (NRL-DPP)**

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**THE CENTER FOR BIO-EQUIVALENCE STUDIES AND CLINICAL RESEARCH
(CBSCR):**

The Center for Bio-equivalence Studies and Clinical Research (CBSCR), was established in March 2006 in association with International Center for Chemical and Biological Sciences (ICCBS), through a grant provisioned by Higher Education Commission of Pakistan. It is the Pakistan's premier, most credible and recognized institution for bio-equivalence/bio-availability and clinical studies. CBSCR provide following services to national and international pharmaceutical and other industries:

Pre-Clinical Studies

- Pharmacokinetic & Pharmacodynamics Studies
- Toxicity Studies

Pharmaco vigilance

- Individual Case Safety & ADR Reporting
- SUSAR compilation and submission

Clinical Studies

- Bioavailability (BA) Studies
- Bioequivalence (BE) Studies
- Pharmacokinetic (PK) and Pharmacodynamic (PD) Studies
- Clinical Phase I, II, III & IV Studies
- Protocol Driven Consultation and Services

Medical Writing and Solutions

- Synopsis development & Protocol Drafting
- Grants Writing & SOPs / Plan development
- Data Management

Bio Analytical Services

- Analysis of drug in Biological Matrix
- Comparative Dissolution Profiling (CDP)
- Method Development & Validation
- Precision Impurities and related substance analysis
- Inter Laboratory Comparison

In-Vitro Testing

- Standardization of API working standard
- Raw material Identification by FTIR
- Moisture Analysis by Karl Fisher
- Mineral Testing by Atomic Absorption
- Dissolution Testing (Single & Multiple Point)
- Disintegration Testing

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- Assays by Potentiometric Titration

Regulatory Services

- IRB/IEC and regulatory submission and approval
- Pharmacokinetic and Statistical Analysis
- Trial Insurance

MARKETING UNIT:

The ICCBS has state-of-the-art accommodation facilities which are all designed and managed as per international standards, and is highly appreciated by the national and international guest due to its facilities and peaceful location.

Auditorium: The highlight of our centrally air-conditioned facility, with a capacity of 4000 Audience, is a theatre-style auditorium with 1,682 square feet of flexible space, proving to be one of the best Auditorium facilities designed as per the International Standards. The Auditorium has wall to wall wooden work, an Audio Visual Room and a built-in stage. This hall is mostly used for Symposia, Presentations, Trainings, Seminars, Product Launching Ceremonies, Annual Sales Conferences, Corporate Delegations, etc. and can comfortably accommodate 400 persons.

Lecture Halls: We have several air-conditioned Lecture Halls having an average capacity of 500 people or less. These halls are mainly used for Workshops, Lectures, Class Discussion, Symposia, Group Meetings, Trainings, and Seminars. The Lecture Halls are fully equipped with Projector, Audiovisual System, Wi-Fi Internet Connectivity and Printer.

Video Conferencing Facility: We have three air-conditioned Video Conferencing Halls with the capacity to an audience to accommodate 300 people. Each Hall is fully equipped with Exclusive Audio/Video Systems to facilitate any kind of International or National Conference. The facility can easily access even by disabled people on by wheelchair.

Meeting Rooms: The Executive Style Meeting Rooms are fully equipped with Projectors, Audiovisual System, Wi-Fi Internet Connectivity and Printer. The facility is mainly used for Meetings, Workshops, Group Meetings, Class Discussion, Trainings, and Seminars.

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Digital Library: The Digital Library of LEJ is the first digital library of Pakistan. It provides access to a wide range of non-printed resources i.e. CD.Roms, Databases, Online digital resources, etc. all the faculty, staff and students of the University of Karachi as well as general public.

The digital libraries have more than 300 computer terminals providing online access to over 23,000 online journals and 80,000 online text Books with full access available to the knowledge center. Top class offline scientific databases are also available as a part of the massive source of information.

Multipurpose Hall (Golden Jubilee Hall): Artistically designed air-conditioned Multipurpose Hall (Golden Jubilee Hall) with wood and glass work has a capacity of over 500 persons. The Hall is one of the most cherished facilities of the ICCBS, fully equipped with Stylish Wooden Furniture, Wifi, Mic, Projector, Audiovisual System, Stage, and Kitchen, etc. We can arrange Exhibitions, Seminars, Expo, Product Launching, Annual Sales Meeting, and Corporate Dinners, and Lunches in the same facility at any point of time.

International Guest House: The ICCBS has state-of-the-art accommodation facilities which are all designed and maintained as per the international standards. They are highly appreciated in the local market due to its exclusive, safe and serene location.

Our accommodation facilities comprise:

1. International Guest Houses
2. Single Room Suites
3. Double Room Suites
4. Executive Double Rooms

Laboratory Training: The International Center for Chemical and Biological Sciences is an internationally recognized institution which is engaged in the training of young scholars. Besides offering specialized trainings (M. Phil/Ph. D) at post graduate level, the ICCBS offers special skill development courses for unemployed and young graduates of Pakistan.

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Event Management: Marketing Unit- ICCBS also engages in organizing corporate events of various Organizations including i.e. HEC, Pakistan Library Club, Indus University, USAID, IBA, Atlas Honda and various departments of Karachi University.

DIAGNOSTIC LABORATORY:

Diagnostic Laboratory Network of the Dr. Panjwani Center for Molecular Medicine and Drug Research started functioning in October 2005. Since then, laboratory services are provided on totally automated and fully computerized equipment under the supervision of highly skilled professionals. The laboratory network provides diagnostic services in the areas of Haematology, Clinical Chemistry, Immunology, Clinical Microbiology, Histopathology and Molecular Pathology, including FISH (Fluorescence in Situ Hybridization). Accuracy and precision of the tests are maintained by strict internal quality assurance program, which is reviewed by consultants and supervisors.

HALAL CERTIFICATION, TESTING AND RESEARCH SERVICES (HCTRS):

Halal Certification, Testing and Research Services (HCTRS) is the newly established special facility at the International Center for Chemical and Biological Sciences (ICCBS), University of Karachi. HCTRS is dedicated for the Halal conformity assessment and capacity building, particularly certification, trainings, research, and testing of the finished products, raw materials and entire supply chain of the Halal industry, Edibles, Beverages, Pharmaceuticals, Nutraceuticals, Cosmetics, and Relevant Packaging and Supply Chain Services. HCTRS is recognized by Pakistan Halal Authority (PHA), Pakistan National Accreditation Council (PNAC) and Gulf Accreditation Center (GAC).

NATIONAL REFERENCE LABORATORY FOR THE DEPARTMENT OF PLANT PROTECTION (NRL-DPP):

The National Reference Laboratory for the Department of Plant Protection (NRL-DPP) has been established at the International Center for Chemical and Biological Sciences (ICCBS), University of Karachi, under an Agreement signed on January 07, 2025, between the Ministry of National Food Security & Research (MNFS&R) and the H.E.J. Research Institute of Chemistry (HEJRIC), ICCBS, University of Karachi.

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In response to national needs, the National Reference Laboratory for the Department of Plant Protection (NRL-DPP) was established within a remarkably short timeframe and is now fully operational, providing specialized analytical services to the export sector. As a state-of-the-art facility accredited by the Pakistan National Accreditation Council (PNAC), it demonstrates a strong commitment to international quality standards and scientific rigor. The NRL-DPP currently serves as Pakistan's designated facility for quality control and quality assurance of multi-pesticide residue testing for export and import consignments, in compliance with international treaties and global food safety requirements.

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SERVICES NEEDED TO BE PROVIDED

Market Consultancy:

Consultant will be required to study ICCBS Unit's needs, behaviors, and preferences.

- Evaluate market size, demand, trends, and growth potential while assessing competitors' strengths, weaknesses, and strategies.
- Advise ICCBS Units on how to enter new markets.
- Determine how to present and price services.
- Identify new opportunities for growth.
- Objective will be to reduce risk, improve decision-making, and increase profitability through data-driven insights.

Direct Marketing:

Consultant will be required to identify the right target market using data, plan direct response campaigns, choose effective channels such as ,Email Marketing, SMS Marketing, Print Marketing, Telemarketing, Content Marketing, Digital Marketing and Social Media Marketing.

- Manage and utilize ICCBS Unit's data, craft compelling messages and calls-to-action, measure ROI and improve results.
- Objective will be to reduce risk, improve decision-making, and increase profitability through data-driven insights.

Market Research:

Consultant will be required to understand ICCBS Units needs, preferences, behaviors, and satisfaction, should be able to assess market size, demand, trends, and growth potential.

- Study competitors' services, pricing, strengths, and market positioning.
- Should have the capacity to evaluate new services before launching.
- Design surveys, conducting interviews/focus groups, and analyze results.
- The objective will be to reduce uncertainty and business risk by providing reliable, data-driven insights that guide strategy, services development, marketing, and investment decisions.

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Search Engine Optimizations (SEO's):

Consultant will be required to analyze and optimize ICCBS website so it ranks higher in search results when people search for relevant keywords.

- Improve website content, meta tags, headings, and internal linking. Enhance site speed, mobile-friendliness, indexing, and crawl liability while creating valuable, optimized content that ranks well.
- Acquire quality back-links to increase domain authority.
- Analyze performance and providing improvement recommendations.
- The objective will be to increase website traffic, improve online visibility, generate qualified leads, and boost conversions through higher search engine rankings.

Web Development:

Consultant will be required to provide expert guidance on how to create or improve ICCBS website so it is functional, secure, user-friendly, and aligned with ICCBS objectives.

- Defining goals, target market, and site structure.
- Recommend suitable platforms, frameworks, and tools (e.g., CMS, E-commerce systems).
- Improve user experience and interface design.
- Advise on building tailored web solutions.
- Enhance speed, responsiveness, and scalability.
- Ensure data protection and secure coding practices.
- Prepare for future growth and updates.
- The objective will be to ensure ICCBS Units have a high-performing, secure, and effective online presence that supports marketing, operations, and customer engagement.

Branding and Design:

- Define ICCBS brand vision, mission, values, positioning, and target audience.
- Design logos, color palettes, typography, and visual elements.
- Craft ICCBS brand voice, tone, and key messages.
- Create marketing materials such as brochures, packaging, advertisements, and digital assets.
- Establish rules to ensure consistent brand presentation.
- Refresh or redesign the existing brand to improve market relevance, if needed.

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- The objective will be to build a strong, consistent, and memorable brand that attracts customers, builds trust, and differentiates a business from competitors.

Seminars and Conferences:

- The consultant will be required to provide expert guidance to ensure events are strategically aligned, professionally executed, and deliver value to attendees and stakeholders.
- Define objectives, target audience, theme, and format.
- Design agendas, selecting topics, and coordinating speakers.
- Venue selection, catering, equipment, accommodation, and transportation.
- Manage costs, sponsorships, and revenue streams.
- Promote the event through digital, print, and media channels.
- Handle registrations, ticketing, and participant communication.
- Ensure smooth execution and measuring event success.
- The objective will be to deliver well-organized, impactful events that enhance knowledge sharing, networking, brand visibility, and business growth.

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6. Bidder's Qualification Criteria

S. No	Mandatory Eligibility Criteria (Attach Supporting Document)	Remarks Yes / No	Documentary Evidence Required
1	Minimum three (3) years of similar experience.		Work Orders
2	Turnover of minimum Rs.4 million (per annum) in the last 3 years		Bank Statement or Audited Financial Statements of last 3 years
3	Tax registration		Copy of certificates
4	The firm has its local office in Karachi		Office address
5	Company organogram and relevant personnel experiences		On company letterhead

Note: Bidder are required to upload all the Supporting Documents on SPPRA EPADS for evaluation.

Stamp and Signature

7. Technical Evaluation Criteria

This RFP is based on Least Cost Method. The bidder is required to submit all the required documents needed for meeting the Qualification Criteria. The Financial Proposal will consist of the bidder's Financial Bid to complete the assignment. The assignment will be awarded on Least Cost methodology after bidders ability to meet the qualification criteria.

On receipt of proposals, the Consultant Selection Committee, appointed by the ICCBS, shall evaluate the proposals of all the contestants. The committee will evaluate each proposal..

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8. Financial Proposal

The Bidders are required to quote their commission (in terms of percentage) on the Business that they would bring to the individual Self Generating Unit in line with the Scope of Work defined in the following template.

Description	Commission (%)
The Center for Bioequivalence Studies and Clinical Research (CBSCR)	
Marketing Unit	
Diagnostic Laboratory	
International Analytical Center (IAC)	
HALAL CERTIFICATION, TESTING AND RESEARCH SERVICES (HCTRS)	
NATIONAL REFERENCE Laboratory for the Department of Plant Protection (NRL-DPP)	

Note: Bidders are required to quote their commission (any or all of the above) in terms of percentage on itemized basis. Work will be awarded on itemized lowest basis

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It is hereby certified that the terms and conditions have been read, agreed upon and signed.

M/s _____

Contact Person _____

Address _____

Tel # _____ Fax _____

Mobile _____ Email _____

Stamp and Signature