

ISLAMIA COLLEGE, PESHAWAR, KHYBER PAKHTUNKHWA, PAKISTAN

IFB-No.07/2026-27

**TENDER NOTICE through EPADS
FOR HIRING OF A DIGITAL MEDIA AGENCY FOR COMPREHENSIVE DIGITAL
MARKETING & SOCIAL MEDIA MANAGEMENT SERVICES**

Islamia College Peshawar intends to **Hire a Digital Media Agency for Comprehensive Digital Marketing & Social Media Management Services**. Sealed bids are invited from well-established/reputed firms registered with FBR and KPRA. Tender documents containing bidding procedure, terms & conditions, scope of work and Items Specifications can be obtained from EPADS. Tender shall be executed through open competitive bidding process (Single Stage Single Envelop) according to KP-PPRA Rules 2014. All relevant rules guidelines issued by KP-PPRA from time to time shall be applicable. Taxes shall be deducted as per rules. The quoted prices submitted by the bidders shall be considered to have included all the applicable taxes.

Bids must be submitted on EPADS on or before 02:00 PM on September 23rd, 2026, along-with earnest money of 2% of total bid amount in the form of Call deposit Receipt (CDR) in favor of Treasurer, Islamia College Peshawar. Original Call deposit Receipt (CDR) must be physically submitted or through courier services on or before 02:00 PM on September 23rd, 2026 in the office of the undersigned.

Bid solicitation documents (BSD) can be downloaded from EPADS <http://kp.eprocure.gov.pk> after publication of this advertisement. Interested bidders are required to submit the **Tender Fee of Rs.2000/-(Non-Refundable)** in **Bank of Khyber, University of Peshawar Branch Code-0317 “Account No. 3007537138” IBAN No. “PK21KHYB5317003007537138”** or Bank Draft in favor of Treasurer Islamia College Peshawar prior to submission of Bids.

Bids must be submitted on EPADS & no bid shall be accepted either physically or through any electronic media other than EPADS.

Bids will be opened sharply at 02:30 PM on September 23rd, 2026 in the presence of interested bidders or their authorized representatives, in the Video Conference Hall, Academic Block, Islamia College, Peshawar, at the stipulated time & Venue.

Clarification/information (if any) may be obtained on any working day during office hours. No query will be entertained after the designated time in EPADS.

CONVENER

CENTRAL PURCHASE COMMITTEE,

ISLAMIA COLLEGE PESHAWAR

Telephone: 0919222227-31 (Ext#3049)/ Mobile # 03339212496

Email: cpc@icp.edu.pk