



**MILITARY LANDS & CANTONMENTS DEPARTMENT  
CHAKLALA CANTONMENT BOARD**

Murree Road, Saddar Rawalpindi, Postal Code 46000  
Tel 051-9270160 Fax 051-9270150

**TERMS & CONDITIONS OF AUCTION NOTICE INSTALLATION OF DIGITAL  
SCREENS / STREAMERS**


It is published for the information of public at large, that Chaklala Cantt Board (CCB) offers advertisement rights of CCB Streamers (on digital streamers) located at different roads through open competitive bidding under Rule 21 & 22 of the PPRA Rules, 2004. For the stated purpose, the sealed bids are invited which will be received in the office of Chaklala Cantonment Board, Murree Road, Rawalpindi on 23.04.2026 till 13:00 hours and will be opened on the same day at 1430 hours in the presence of bidders or their authorized representatives who may choose to be present. The detail of the proposed sites and the reserved price is as under: -


S#	Road / Location of Digital Screens / Streamers	No of Poles to be auctioned (6'x3')
1.	Katchery Chowk to Jhelum Road	60
2.	Old Airport Road	40
3.	Adyala Road	35
4.	Imran Khan Avenue	15
5.	National Park Road	25
6.	Rawal Road	25
7.	Tipu Road to Fuji Tower Chowk	15
8.	Tamiz-ud-Din Road	10
<b>Total</b>		<b>225</b>

**TERMS & CONDITIONS OF AUCTION**

- i. Every participant will have to attach /deposit the Earnest Money @ Rs. 500,000/- in shape of Pay Order / Call Deposit receipt or a bank guarantee issued by any scheduled bank in Pakistan in favour of the Cantt Executive Officer in order to stand qualified for participation in the bid / auction of each Road.
- ii. Separate bids shall be submitted for sites on each road.
- iii. Representative of the firm shall possess valid CNIC and proper authority letter in original to participate in the auction.
- iv. Successful bidder shall have to deposit 25% of the highest bid including earnest money at the fall of hammer in shape of crossed cheque and shall provide pay order on the next working day in lieu of 25% of highest bid and the submitted cheque will be returned accordingly. Failure of compliance to this condition will lead to forfeiture of the earnest money.
- v. Balance amount of the highest bid i.e. 75% shall be deposited after the final approval of the Board, in three equal quarterly installments. In furtherance of the above objective,

- three post-dated cheques for 75% of the highest bid shall be provided by the successful bidder.
- vi. The successful bidder shall be bound to execute written agreement with the Cantonment Board before installation of digital streamers. The agreement so executed shall be got registered with the Sub-Registrar under the provisions of the Registration Act, 1908 by the successful bidder.
  - vii. The successful bidder shall install digital streamers on the auctioned sites at his own expense and shall have to get electric connection installed at his own cost from IESCO after obtaining NOC from CCB.
  - viii. Defaulters of any Government Organization particularly Chaklala Cantt Board are ineligible to participate in the auction.
  - ix. The successful bidder after the installation of the structure and before displaying of video / commercial shall submit structure and foundation stability certificate by a qualified structural engineer registered with Pakistan Engineering Council that the structure can bear the wind storm of up-to the speed of 160 Km per hour.
  - x. The maximum height of the digital streamers should remain as to be determined by the CEO/Board.
  - xi. The successful bidder shall be solely responsible for payment of all applicable Government taxes, duties, levies and charges, as prescribed by the law.
  - xii. The successful bidder shall not be permitted to display or publicize any material that is contrary to Islamic principles, the laws of Pakistan or local cultural norms.
  - xiii. The successful bidder shall not assign, transfer or sub-let the advertisement rights, in whole or in part, under any circumstances. In case of breach of this clause, the agreement shall stand terminated.
  - xiv. Auction of advertisement rights shall be for a period of three year only from the date of approval of bid and subject to any other condition/s imposed by the board.
  - xv. The contractor shall be bound to deposit 10% annual increase after every year during the contract.
  - xvi. The advertiser shall display National Videos on the occasion of 23<sup>rd</sup> March, 14<sup>th</sup> August, 06<sup>th</sup> September, Eid ul Azha and other events of national and international significance, whenever desired by the Board / CEO and in this regard no payment waiver shall be given to the advertiser.
  - xvii. If display of videos is blocked due to non-payment of dues or any other fault on the part of the advertiser, no waiver shall be granted to the advertiser for that particular period.
  - xviii. The Chaklala Cantonment Board reserves the right to accept or reject any bid by assigning the reasons, in accordance with Rule 33(1) of the PPRA Rules, 2004 (as amended).
  - xix. In the event of any dispute or difference arising out of or in connection with the contract, the Director Military Lands & Cantonments (DML&C), Rawalpindi Region, shall act as Sole Arbitrator and his decision shall be final and binding on both the parties
  - xx. Failure of the Successful Bidder to comply with the requirements of Clause V or Clause VI shall constitute sufficient grounds for the annulment of the Letter of Acceptance and forfeiture of the Bid Security. In such an event, CCB reserves the right to: -

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- a. Either declare the 2<sup>nd</sup> highest bidder as successful on the rates offered by the first bidder OR
  - b. Take any such measures as may be deemed fit in the sole discretion of CCB, including annulment of the bidding process.
- xx. Any other / additional information, clarification, or supplementary terms and conditions may be obtained from the Office of the Cantonment Board Chaklala, Revenue Branch, during official working hours, or through the official website: <https://ccb.gov.pk>.



**Cantonment Executive Officer**  
Chaklala Cantonment