

EXPRESSION OF INTEREST (EOI) for PEP

**Park.
Eat.
Play.**

DEVELOPMENT, DEPLOYMENT, OPERATION, AND MANAGEMENT OF A CURATED MICRO-FOOD NETWORK AND LEISURE ECOSYSTEM WITHIN AIRPORT CAR PARKING AREA

Pakistan Airports Authority (PAA) invites Expressions of Interest (EOI) from reputable and experienced firms for the development, deployment, operation, and management of a curated micro-food network and leisure ecosystem within airport car parking area, under a Master Retailer model.

This initiative is aimed at enhancing passenger experience, dwell-time engagement, and non-aeronautical revenue generation through modular, technology-enabled, and sustainable solutions.

JIAP Jinnah International Airport KARACHI	AIAP Allama Iqbal International Airport LAHORE	IIAP Islamabad International Airport ISLAMABAD	MIAP Multan International Airport MULTAN
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PROPOSED FOODCART CATEGORIES



FAMILY PLAY & LEISURE ZONES

- ZONE 01 - AGES 2 - 10**
Soft Play Area
Toddlers & Young Children
Cushioned padded structures
Safe enclosed environment
Supervised staff • Parent seating
- ZONE 02**
Adventure Play Zone
Active Play for Older Children
Active & adventure elements
Age-appropriate equipment
Safety-certified • Trained staff
- ZONE 03**
Creative Leisure Zone
Play & Creative Space
Creative & leisure activities
Dedicated safe zone
Appropriate facilities • Supervised



MASTER RETAILER MODEL

- Single concessionaire responsible for overall investment, operations and standardization
- Unified branding and service framework
- Sub-licensing or multi-category operation permitted under controlled structure

SUBMISSION REQUIREMENTS

- Company Profile & Relevant Experience
- Conceptual Proposal with designs and no. and sizes of carts (Food & Leisure Components)
- Technical & Operational Approach
- Indicative Commercial Model (License Fee / Revenue Share)

SUBMISSION OF EOI

- EOI proposals shall be submitted to the respective C.O.O. / APM of the concerned airport latest by **25-05-2026**
- Applicants may submit for one or multiple airports, clearly indicating airport-wise details as requested.

PROPOSED FEATURES

