



Expression of Interest (EOI) No. 488/2026 Establishment of Electric Vehicle (EV) Sales, Service & Spare Parts Centre, EV Charging Stations, and Hi-Tech EV Training & Testing Laboratory

Issue Date: **18-06-2026**

Closing Date: **20-07-2026 (11:00 AM)**

Pakistan Industrial Technical Assistance Centre (PITAC), an autonomous organization under the Ministry of Industries & Production, invites **Expressions of Interest (EOIs)** from reputable **locally registered firms/ companies** for prequalification/shortlisting of JV partners for establishment of the following facilities at PITAC Headquarters, Lahore:

- Electric Vehicle (EV) Sales, Service & Spare Parts Center (Showroom)
- EV Charging Stations
 1. Two Wheelers
 2. Three Wheelers
 3. Four Wheelers
- Hi-Tech EV Training & Testing Laboratory

Interested applicants may apply for **one or more components** of the proposed collaboration. PITAC may provide suitable space/building (subject to feasibility) and institutional support, while the private partner shall be responsible for investment, establishment, operation, maintenance, and obtaining all required approvals/NOCs from relevant authorities.

Eligibility

Applicants should possess:

- Relevant experience in EVs, charging infrastructure, automotive services, training, or testing;
 - Sound financial and technical capability;
 - Relevant registrations, certifications, accreditations, or OEM affiliations (where applicable);
 - Valid tax registration; and
 - Must not be blacklisted by any Government, Semi-Government, Autonomous, or Regulatory Authority.
1. Pay order/bank draft/banker's cheque of amount **Rs.5000/- (non-refundable)** in the name of Director General PITAC, Lahore, must be submitted along with bid as EOI participation Fee.
 2. Bids may be submitted as per conditions set out in bidding documents electronically through federal PPRA EPADS web portal <http://eprocure.gov.pk> before closing time & date. Manual bids shall not be accepted. The bids shall be opened on the same day at 11:30 AM.
 3. **Bid, without EOI/Tender participation Fee (Rs. 5000) will be rejected.**
 4. **Submission Deadline:** EOI bid will be submitted through Federal PPRA EPADS before the closing date & time. EOIs will be opened on the same day at 11:30 AM in the presence of bidders or their representatives. Please send the supporting documents (if any) to the undersigned.

Deputy Director (Coord/Purchase)

Pakistan Industrial Technical Assistance Centre (PITAC)

234-Ferozepur Road, Lahore Ph: 042-99230601,99230702,99230699 Fax: 042-99230589

Email: purchase@pitac.gov.pk, Website: www.pitac.gov.pk



PAKISTAN INDUSTRIAL TECHNICAL ASSISTANCE CENTRE LAHORE
MINISTRY OF INDUSTRIES AND PRODUCTION
GOVERNMENT OF PAKISTAN



EXPRESSION OF INTEREST (EOI) NO. 488/2026

**Establishment of Electric Vehicle (EV) Sales, Service & Spare Parts
Centre, EV Charging Stations, and Hi-Tech EV Training & Testing
Laboratory**

Last Date of Submission for Proposal: July 20, 2026 (11:00 AM)

Office Address

Deputy Director (Coord/Purchase)
Pakistan Industrial Technical Assistance Centre (PITAC) 234 –
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Pakistan Industrial Technical Assistance Centre (PITAC)

EXPRESSION OF INTEREST (EOI) DOCUMENTS

For Prequalification/Shortlisting of Joint Venture (JV) Partner(s)

**Establishment of Electric Vehicle (EV) Sales, Service & Spare Parts Centre, EV
Charging Stations, and Hi-Tech EV Training & Testing Laboratory**

(Issued under PPRA Rules 2004 – Rules 12, 13, 15 & 16)

1. INTRODUCTION OF PROCURING AGENCY

Pakistan Industrial Technical Assistance Centre (PITAC) is an autonomous organization working under the Ministry of Industries & Production, Government of Pakistan. PITAC's mandate includes industrial skill development, technology transfer, testing & certification services, and establishment of modern technical facilities to enhance industrial productivity.

Inline with national policies promoting Electric Vehicles (EVs), clean energy, and green mobility, PITAC intends to collaborate with capable private sector partners through a Joint Venture (JV) / Strategic Partnership model.

2. OBJECTIVE OF THE EOI

- i. The objective of this EOI is to prequalify/shortlist reputable local firms/companies for potential collaboration with PITAC for:
 - a) EV Sales, Service & Spare Parts Centre (Showroom)
 - b) EV Charging Stations
 - 2 Wheelers
 - 3 Wheelers
 - 4 Wheelers
 - c) Hi-Tech EV Training & Testing Laboratory
- ii. This EOI is issued to ensure transparency, competition, and compliance with PPRA Rules.

3. SCOPE OF COLLABORATION

Interested applicants may submit EOIs for any one or all components of the proposed collaboration.



3.1 EV Sales, Service & Spare Parts Centre

- i. Sales and display of EVs
 - 2 Wheelers
 - 3 Wheelers
 - 4 Wheelers
- ii. After-sales service, repair, and maintenance
- iii. Supply, inventory management, and sale of EV spare parts and accessories

3.2 EV Charging Infrastructure

- i. Installation of AC/DC charging stations
 - 2 Wheelers
 - 3 Wheelers
 - 4 Wheelers
- ii. Operation and maintenance
- iii. Compliance with safety standards

3.3 EV Training & Testing Laboratory

- i. Establishment of testing and diagnostic labs
- ii. Training programs for Engineers, Supervisors & technicians
- iii. Testing of EV systems and components

3.4 Project Location

The proposed facilities are envisaged to be established within the premises of PITAC Headquarters, Lahore, subject to availability of space and technical feasibility.

PITAC is located at 234-Ferozpur Road, near Metro Bus Canal Station, Lahore, with access from major transportation corridors including Ferozpur Road and Canal Road. The location offers:

- Convenient accessibility from various parts of Lahore;
- Proximity to industrial, commercial, and educational institutions;
- High visibility and ease of access for customers and trainees;
- Potential for development of a centralized EV sales, service, charging, training, and testing facility.

The exact site, area, and infrastructure to be made available shall be determined during subsequent stages of the process.

4. JVFRAMEWORK (INDICATIVE)

- i. The private partner shall be responsible for investment, design, construction, equipment, operations, and maintenance.
- ii. PITAC shall provide space/land/building (subject to feasibility).



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- iii. PITAC will provide institutional & operational support including training & testing services, technical expertise, where required.
- iv. Detailed commercial, legal, operational, and revenue-sharing arrangements shall be finalized during the subsequent stage(s) of the process.
- v. The private partner shall be responsible for obtaining and maintaining all applicable licenses, registrations, approvals, certifications, and NOCs required for establishment and operation of the proposed facilities from the relevant regulatory authorities.
- vi. PITAC shall facilitate, where required, coordination with relevant government departments and stakeholders; however, obtaining statutory approvals shall remain the responsibility of the private partner.
- vii. The private partner shall identify all regulatory requirements applicable to the proposed initiative and provide a compliance roadmap as part of its concept proposal.
- viii. The proposed facilities are intended to leverage PITAC's strategically located premises in Lahore for development of a sustainable EV ecosystem comprising sales, services, charging infrastructure, training, and testing facilities.

5. ELIGIBILITY CRITERIA

Applicants must:

- i. Be locally registered firms/companies in Pakistan
- ii. Have relevant experience in EV, charging, or automotive sector
- iii. Demonstrate financial capability (audited accounts)
- iv. Have qualified technical personnel
- v. Be compliant with tax and legal requirements
- vi. Not be blacklisted by any Government/Semi-Government organization
- vii. Demonstrate capability to obtain and maintain all applicable licenses, approvals, certifications, registrations, and NOCs required for implementation and operation of the proposed facilities.
- viii. Provide evidence of relevant accreditations, certifications, dealership arrangements, OEM authorizations, strategic partnerships, or joint venture experience, where applicable.

Have a proven track record of ethical business practices and satisfactory performance in similar projects.

6. SUBMISSION REQUIREMENTS

Applicants shall submit:

- i. Cover letter
- ii. Company profile
- iii. Registration documents
- iv. Experience details
- v. Financial statements (last 3 years)



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- vi. Concept proposal
- vii. Details of existing offices, workshops, service centres, training facilities, testing laboratories, or other operational presence in Pakistan.
- viii. Details of strategic partnerships, dealership arrangements, OEM affiliations, joint ventures, accreditations, certifications, and relevant registrations.
- ix. List of licenses, approvals, certifications, registrations, and NOCs required for implementation of the proposed project, along with the proposed compliance strategy.
- x. Any additional information demonstrating capability to establish, operate, and sustain the proposed facilities.
- xi. Applicants may conduct a site visit before submission of EOI, if required.
- xii. Affidavit on judicial stamp paper stating that the applicant has not been blacklisted by any Government, Semi-Government, Autonomous, or Regulatory Authority.

7. EVALUATION & SHORTLISTING

- i. Evaluation shall be carried out in accordance with PPRA Rules 15 & 16.
- ii. This stage is only for prequalification/shortlisting of potential JV partners.
- iii. No financial proposal or bid security is required at the EOI/prequalification stage.
- iv. A non-refundable EOI document fee of Rs. 5,000/- may be charged in accordance with Rule 16(2) of PPRA Rules 2004.
- v. EOIs shall be evaluated on the basis of experience, technical capability, financial strength, human resource capacity, and strategic alignment with PITAC's objectives.
- vi. The detailed Evaluation Scoring Matrix is enclosed as **Annexure-I** and shall form an integral part of this EOI document.
- vii. Only applicants obtaining the minimum qualifying score specified in Annexure-I shall be shortlisted and invited to participate in the subsequent stage through Request for Proposal (RFP).

8. SUBMISSION DETAILS

- i. **EOI Submission Deadline: 20-07-2026**
- ii. **Submission Mode:** EOI should be submitted through Federal PPRA EPADS Portal. Bankdraft/Payorder of Rs.5000/- in the name of Director General should be submitted as EOI participation fees.
- iii. EOI documents may be obtained from PITAC / PPRA website.

9. GENERAL CONDITIONS

- i. This EOI is non-binding
- ii. PITAC may reject any or all EOIs (Rule 33)
- iii. Participation implies acceptance of the terms and conditions of this EOI and applicable PPRA Rules.
- iv. PITAC reserves the right to amend, modify, or withdraw this EOI at any stage without incurring any liability.
- v. Submission of an EOI shall not create any right, claim, or expectation for award of a contract, concession, or joint venture arrangement.



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- vi. PITAC reserves the right to negotiate the scope, terms, and structure of the proposed collaboration with shortlisted applicants at subsequent stages of the process

10. CONTACT INFORMATION

Deputy Director (Coord/Procurement)

Pakistan Industrial Technical Assistance Centre (PITAC)
234-Ferozpur Road, Near Metro Bus Canal Station, Lahore
Phone: 042-99230601, 99230702, 99230699
Email: purchase@pitac.gov.pk
Website: www.pitac.gov.pk



ANNEXURE-I: EVALUATION SCORING MATRIX

DETAILED EVALUATION CRITERIA

1. Relevant Experience (30 Marks)

A. EV Industry Experience (15 Marks)

Experience in EV manufacturing, assembly, dealership, sales, servicing, battery systems, or related activities:

- More than 10 years relevant experience: 15 Marks
- 7–10 years: 12 Marks
- 4–6 years: 8 Marks
- 1–3 years: 4 Marks
- No relevant experience: 0 Marks

B. EV Charging Infrastructure Experience (10 Marks)

- More than 20 charging stations installed/operated: 10 Marks
- 10–20 charging stations: 8 Marks
- 5–9 charging stations: 5 Marks
- 1–4 charging stations: 2 Marks
- No relevant experience: 0 Marks

C. Training / Testing Facilities Experience (5 Marks)

- Established and operated training/testing facilities for more than 5 years: 5 Marks
- 3–5 years: 3 Marks
- Up to 3 years: 1 Mark
- No relevant experience: 0 Marks

2. Technical Capability (25 Marks)

A. EV Technology Portfolio (10 Marks)

Assessment based on EV products, technologies, OEM relationships, dealership arrangements, battery technologies, charging solutions, and innovation capability.

- Comprehensive EV portfolio with OEM affiliation: 10 Marks
- Strong portfolio with multiple products/services: 8 Marks
- Moderate portfolio: 5 Marks
- Limited capability: 2 Marks
- No evidence: 0 Marks

B. Equipment, Infrastructure & Technical Resources (10 Marks)

- Advanced testing, diagnostic, workshop, and charging infrastructure: 10 Marks
- Adequate infrastructure: 8 Marks
- Basic infrastructure: 5 Marks
- Limited infrastructure: 2 Marks
- No evidence: 0 Marks

C. Certifications & Compliance (5 Marks)

- Multiple relevant certifications/accreditations (ISO, IEC, OEM approvals, etc.): 5 Marks
- One or two certifications: 3 Marks
- Basic compliance evidence: 1 Mark
- No evidence: 0 Marks



3. Financial Strength (20 Marks)

- A. Average Annual Turnover (5 Marks)
- Above Rs. 500 Million (50 Crore): 5 Marks
 - Rs. 250–500 Million: 4 Marks
 - Rs. 100–250 Million: 3 Marks
 - Below Rs. 100 Million: 1 Mark
- B. Net Worth / Financial Stability (5 Marks)
- Strong positive net worth and financial position: 5 Marks
 - Good financial position: 4 Marks
 - Satisfactory financial position: 3 Marks
 - Weak financial position: 1–2 Marks
- C. Profitability (5 Marks)
- Profit in all last three years: 5 Marks
 - Profit in two of last three years: 3 Marks
 - Profit in one year only: 1 Mark
 - Losses in all years: 0 Marks
- D. Investment Capacity for Proposed JV (5 Marks)
- Strong evidence of investment capability: 5 Marks
 - Adequate capability: 4 Marks
 - Moderate capability: 2–3 Marks
 - Limited capability: 0–1 Mark

4. Human Resource Capacity (15 Marks)

- A. Technical Personnel (10 Marks)
- Assessment based on availability of engineers, technicians, trainers, EV specialists, and project staff.
- More than 20 relevant professionals: 10 Marks
 - 10–20 professionals: 8 Marks
 - 5–9 professionals: 5 Marks
 - Less than 5 professionals: 2 Marks
- B. Management Capability (5 Marks)
- Assessment based on project management, business management, and leadership experience.
- Highly experienced management team: 5 Marks
 - Good management capability: 4 Marks
 - Satisfactory capability: 2–3 Marks
 - Limited capability: 0–1 Mark

5. Strategic Alignment & Value Addition (10 Marks)

- A. Alignment with PITAC Mandate (5 Marks)
- Assessment based on contribution towards:
- Technical training
 - Testing & certification
 - Technology transfer
 - Industrial development

Scoring:

- Excellent alignment: 5 Marks
- Good alignment: 4 Marks
- Moderate alignment: 2–3 Marks



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- Weak alignment: 0–1 Mark
- B. Local Impact & Sustainability (5 Marks)

Assessment based on:

- Employment generation
- Skills development
- Localization
- Technology transfer
- Long-term sustainability

Scoring:

- High impact: 5 Marks
- Good impact: 4 Marks
- Moderate impact: 2–3 Marks
- Limited impact: 0–1 Mark

Minimum Qualifying Score

Applicants obtaining 70 Marks or above out of 100 Marks shall be considered for shortlisting and may be invited to participate in the subsequent RFP stage.

The Evaluation Committee may seek clarifications or supporting evidence from applicants during the evaluation process.

Shortlisting Criteria

- Minimum 70 marks required
- Only shortlisted firms proceed to RFP

Evaluation Committee

EOIs shall be evaluated by a duly constituted committee of PITAC as per PPRA Rules.