



Expression of Interest

Consultancy for Media Relations, Public Relations & Institutional Image Building

COMSATS University Islamabad (CUI) invites proposals from qualified, income tax registered consultants with proven expertise and experience for engagement in the following specialized area. Selection shall be made on Least Cost Selection (LCS) basis as per Clause 27.4 of PPRA SBD for Consultancy:

Consultancy for Media Relations, Public Relations & Institutional Image Building.

The consultant shall provide professional consultancy services to enhance electronic and print media visibility, strengthen public relations, improve institutional branding, and advise on optimal utilization of PR and media budgets of CUI.

Application / Submission Process:

Interested consultants may request the complete EOI document containing eligibility criteria and detailed TORs via email to **m.qasim@comsats.edu.pk**

The consultant shall indicate his/her name and contact details in the email.

Sealed proposals must be submitted latest by **July 28, 2026** at **11:00 am** in the office of the undersigned. Proposals shall be opened half an hour after closing time on the same day.

For further clarification, please contact:

m.qasim@comsats.edu.pk

Muhammad Qasim

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