



**PAKISTAN INFRA STRUCTURE DEVELOPMENT  
COMPANY LTD KARACHI MINISTRY OF HOUSING & WORKS  
GOVERNMENT OF PAKISTAN**

## **EXPRESSION OF INTEREST**

### **PREQUALIFICATION OF ADVERTISING AGENCY THROUGH E-PADS 2.0**

1. Pakistan Infrastructure Development Company Limited, Ministry of Housing & Works, Govt. of Pakistan invites proposals from reputed Advertising Agencies /Firms/ Companies registered from Income Tax & Sales Tax, Press Information Department (PID), Pakistan Broadcasting Association (PBA) and All Pakistan Newspaper Society (APNS) Departments for the Pre-Qualification of Advertising Agencies through an Open Framework Agreement.
2. Prospective bidders can obtain the bidding documents online from (<https://eprocure.gov.pk/>) free of cost.
3. The bids, prepared in accordance with the instructions in the bidding documents of Eligibility documents as specified in bidding document in favor of the undersigned must be submitted latest by **September 7<sup>th</sup>, 2026 on or before 11:00AM**. Bids will be opened on the **same date at 11:30 AM** at the below mentioned address.

### **General Manager (F&A)/ CFO**

Bahria Complex IV, 6<sup>th</sup> Floor, Extension Block Gizri, Karachi.

Tel: (92-21)35155101, Fax: (92-21) 35155102

Website: [www.pidcl.com.pk](http://www.pidcl.com.pk) Email: [info@pidcl.com.pk](mailto:info@pidcl.com.pk)